



CATALOGUE NO. 8635.7
EMBARGOED UNTIL 11.30 A.M. 3 MARCH 1995

**TOURIST ACCOMMODATION, NORTHERN TERRITORY,
DECEMBER QUARTER 1994**

MAIN FEATURES

DECEMBER QUARTER 1994
COMPARED WITH
DECEMBER QUARTER 1993

HOTELS, MOTELS AND GUEST HOUSES

- Rooms available increased by 2.8 per cent from 5,282 to 5,429 while bed spaces increased by 5.2 per cent from 15,109 to 15,899. This capacity increase was predominantly due to reclassification as motels, in December quarter 1994, of two establishments previously classified as holiday units.
- Room nights occupied increased by 15.4 per cent from 247,180 to 285,249 overall with increases of 19.6 per cent for Darwin City and 14.7 per cent for Alice Springs. Katherine recorded an increase of 12.7 per cent and for Tennant Creek the rise was 8.2 per cent.
- The room occupancy rate overall rose from 50.9 per cent to 57.1 per cent, with Darwin City and Alice Springs recording increases of 7.3 and 7.2 percentage points, respectively, while Katherine recorded a rise of 4.9 percentage points and Tennant Creek recorded a rise of 1.9 percentage points.
- Guest nights increased by 17.9 per cent from 409,519 to 482,892 and the bed occupancy rate increased from 29.5 per cent to 33.0 per cent.
- Guest arrivals increased by 12.7 per cent from 205,803 to 231,895 while the average length of stay increased slightly from 2.0 days to 2.1 days.
- Takings from accommodation increased by 20.4 per cent from \$19.5m to \$23.5m overall while average takings per room night occupied rose from \$79 to \$82.

HOLIDAY FLATS, UNITS AND HOUSES

- The number of units, etc. available for short-term letting decreased, through reclassification (see above), by 11.2 per cent to 223 and unit nights occupied fell by 8.2 per cent from 13,704 to 12,581.
- The unit occupancy rate increased from 60.5 per cent to 61.3 per cent.
- Unit lettings decreased by 22.3 per cent from 3,765 to 2,927 while the average length of stay rose from 3.6 days to 4.3 days.
- Accommodation takings decreased by 18.7 per cent from \$1.0m to \$0.8m with average takings per unit night occupied decreasing from \$71 to \$63.

CARAVAN PARKS

- Capacity available increased by 3.5 per cent from 8,900 to 9,209 powered and unpowered sites and cabins, etc. while site nights occupied increased by 3.9 per cent from 168,516 to 175,083.
- The site occupancy rate rose marginally from 20.6 per cent to 20.7 per cent.
- Accommodation takings rose by 8.0 per cent from \$2.0m to \$2.1m.

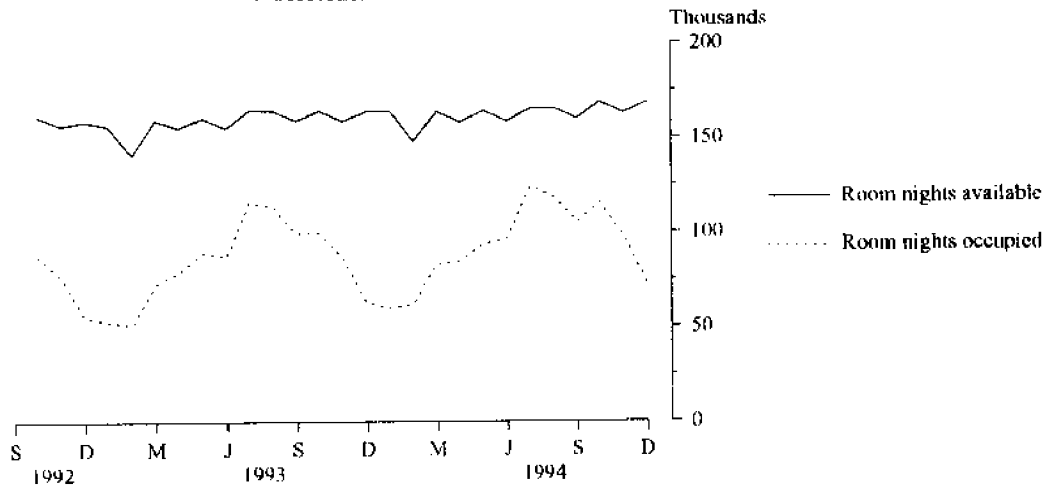
VISITOR HOSTELS

- Bed spaces available decreased by 8.5 per cent from 2,994 to 2,740 and guest nights sold decreased by 6.2 per cent from 116,606 to 109,376.
- The bed occupancy rate increased from 42.3 per cent to 43.4 per cent.
- Guest arrivals rose from 50,754 to 51,221 while the average length of stay fell from 2.3 days to 2.1 days.
- Accommodation takings were steady at \$1.4m and average takings per guest night sold increased from \$12 to \$13.

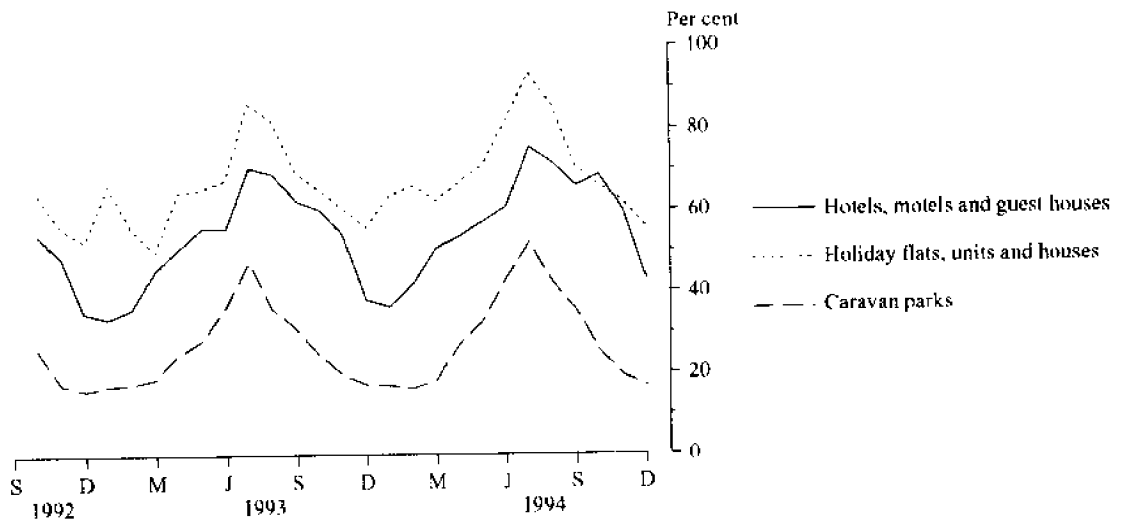
INQUIRIES

- *for further information about statistics in this publication and the availability of related unpublished statistics, contact Brian Hay on 008 077304 or any ABS office.*
- *for information about other ABS statistics and services, please contact Information Services on Darwin (089) 432 111 or any ABS office.*

**MONTHLY ROOM NIGHTS AVAILABLE AND OCCUPIED:
HOTELS, MOTELS AND GUEST HOUSES,
NORTHERN TERRITORY**



**MONTHLY OCCUPANCY RATES,
NORTHERN TERRITORY**



**MONTHLY TAKINGS FROM ACCOMMODATION,
NORTHERN TERRITORY**

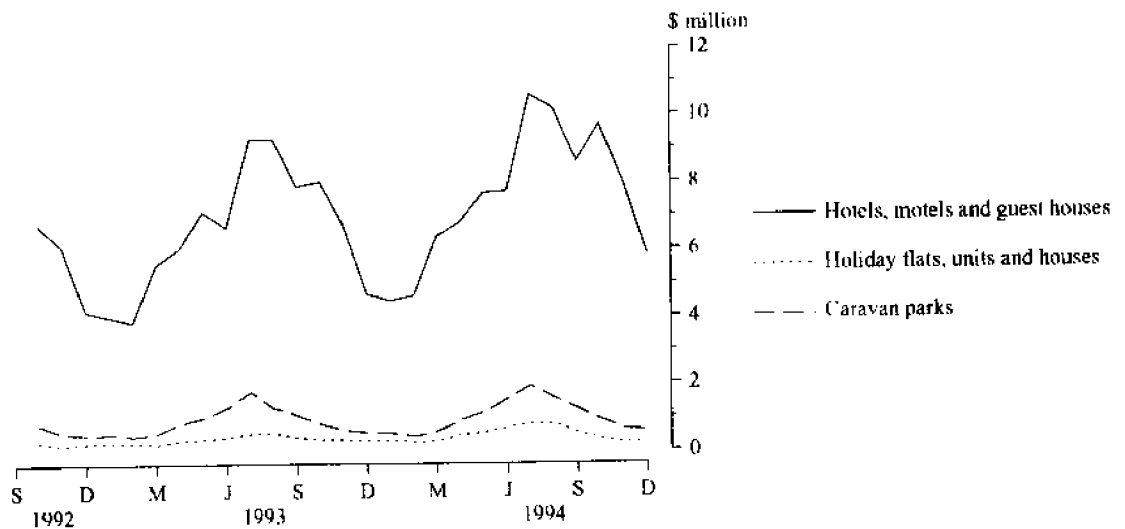


TABLE 1 — SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES, NORTHERN TERRITORY (a)

Particulars	Unit	Quarter ended				Year ended			
		September	December	March	June	September	December	December	December
		1993	1993	1994	1994	1994	1994	1993	1994
LICENSED HOTELS WITH FACILITIES									
Establishments	No.	30	29	29	29	30	30
Guest rooms	No.	2,005	1,997	1,992	1,993	2,031	2,032
Bed spaces	No.	5,684	5,626	5,621	5,645	5,886	5,873
Employment (persons)	No.	1,887	1,801	1,786	1,881	2,066	1,952
Room nights occupied	No.	126,621	106,056	84,384	113,400	137,369	122,652	420,317	457,805
Room occupancy rate	per cent	68.6	57.7	47.1	62.5	73.5	65.6	57.5	62.3
Guest nights	No.	210,920	171,682	142,223	182,957	227,256	200,595	692,744	753,031
Bed occupancy rate	per cent	40.3	33.2	28.1	35.6	42.0	37.1	33.3	35.8
Guest arrivals	No.	108,674	88,014	82,527	87,978	114,318	99,972	351,517	384,795
Average length of stay	days	1.9	2.0	1.7	2.1	2.0	2.0	2.0	2.0
Takings from accommodation	\$'000	12,842	10,470	8,171	11,321	14,426	12,396	41,224	46,314
MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	63	63	64	64	63	65
Guest rooms	No.	3,290	3,285	3,287	3,283	3,291	3,397
Bed spaces	No.	9,563	9,483	9,478	9,578	9,582	10,026
Employment (persons)	No.	1,168	1,067	1,014	1,175	1,177	1,095
Room nights occupied	No.	201,625	141,124	120,258	161,234	210,085	162,597	584,787	654,174
Room occupancy rate	per cent	66.6	46.7	40.7	54.0	69.4	52.0	50.1	54.1
Guest nights	No.	366,629	237,837	199,981	285,112	386,914	282,297	1,033,313	1,154,304
Bed occupancy rate	per cent	41.7	27.3	23.4	32.7	43.9	30.6	30.2	32.7
Guest arrivals	No.	168,383	117,789	104,072	133,555	185,131	131,923	477,764	554,681
Average length of stay	days	2.2	2.0	1.9	2.1	2.1	2.1	2.2	2.1
Takings from accommodation	\$'000	13,738	9,027	7,340	10,872	14,951	11,078	38,146	44,241
TOTAL HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	93	92	93	93	93	95
Guest rooms	No.	5,295	5,282	5,279	5,276	5,322	5,429
Bed spaces	No.	15,247	15,109	15,099	15,223	15,468	15,899
Employment (persons)	No.	3,055	2,868	2,800	3,056	3,243	3,047
Room nights occupied	No.	328,246	247,180	204,642	274,634	347,454	285,249	1,005,104	1,111,979
Room occupancy rate	per cent	67.4	50.9	43.1	57.2	71.0	57.1	52.9	57.2
Guest nights	No.	577,549	409,519	342,204	468,069	614,170	482,892	1,726,057	1,907,335
Bed occupancy rate	per cent	41.2	29.5	25.2	33.8	43.2	33.0	31.4	33.9
Guest arrivals	No.	277,057	205,803	186,599	221,533	299,449	231,895	829,281	939,476
Average length of stay	days	2.1	2.0	1.8	2.1	2.1	2.1	2.1	2.0
Takings from accommodation	\$'000	26,579	19,496	15,510	22,193	29,377	23,474	79,370	90,555

(a) From December quarter 1993, establishments with fewer than 5 rooms have been formally excluded from the scope of this collection. See Explanatory Note 2 (page 14).

TABLE 2 — SUMMARY OF CARAVAN PARKS, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		September	December	March	June	September	December	December	December
		1993	1993	1994	1994	1994	1994	1993	1994
SHORT-TERM CARAVAN PARKS (a)									
Establishments	No.	57	55	55	56	63	62
Capacity									
On-site vans	No.	68	65	64	61	112	119
Other powered sites	No.	2,594	2,553	2,573	2,583	2,989	2,981
Unpowered sites	No.	3,200	3,127	3,088	3,067	3,452	3,445
Cabins, etc.	No.	142	147	151	162	183	179
<i>Total capacity</i>	<i>No.</i>	<i>6,004</i>	<i>5,892</i>	<i>5,876</i>	<i>5,873</i>	<i>6,736</i>	<i>6,724</i>
Sites occupied by long-term guests	No.	213	182	187	199	302	290
Other sites permanently reserved	No.	3	3	5	2	1	2
Employment (persons)	No.	256	206	213	243	269	222
Site nights occupied	No.	182,568	65,711	44,500	146,708	250,668	88,457	427,707	530,333
Site occupancy rate	per cent	33.2	12.1	8.4	27.5	40.5	14.3	19.1	23.1
Takings from accommodation	\$'000	2,725	949	666	2,188	3,498	1,284	6,291	7,636
LONG-TERM CARAVAN PARKS (a)									
Establishments	No.	25	25	25	25	20	20
Capacity									
On-site vans	No.	245	249	250	249	209	206
Other powered sites	No.	1,851	1,902	1,897	1,872	1,557	1,565
Unpowered sites	No.	759	785	784	771	622	636
Cabins, etc.	No.	78	72	73	76	74	78
<i>Total capacity</i>	<i>No.</i>	<i>2,933</i>	<i>3,008</i>	<i>3,004</i>	<i>2,968</i>	<i>2,462</i>	<i>2,485</i>
Sites occupied by long-term guests	No.	911	871	878	922	829	770
Other sites permanently reserved	No.	5	5	8	7	4	3
Employment (persons)	No.	94	89	86	92	69	73
Site nights occupied	No.	131,435	102,805	94,023	129,418	115,495	86,626	452,934	425,562
Site occupancy rate	per cent	48.7	37.1	34.8	47.9	51.0	37.9	42.6	42.7
Takings from accommodation	\$'000	1,414	1,019	899	1,385	1,238	842	4,522	4,364
TOTAL CARAVAN PARKS									
Establishments	No.	82	80	80	81	83	82
Capacity									
On-site vans	No.	313	314	314	310	321	325
Other powered sites	No.	4,445	4,455	4,470	4,455	4,546	4,546
Unpowered sites	No.	3,959	3,912	3,872	3,838	4,074	4,081
Cabins, etc.	No.	220	219	224	238	257	257
<i>Total capacity</i>	<i>No.</i>	<i>8,937</i>	<i>8,900</i>	<i>8,880</i>	<i>8,841</i>	<i>9,198</i>	<i>9,209</i>
Sites occupied by long-term guests	No.	1,124	1,053	1,065	1,121	1,131	1,060
Other sites permanently reserved	No.	8	8	13	9	5	5
Employment (persons)	No.	350	295	299	335	338	295
Site nights occupied	No.	314,003	168,516	138,523	276,126	366,163	175,083	880,641	955,895
Site occupancy rate	per cent	38.3	20.6	17.3	34.4	43.3	20.7	26.7	29.0
Takings from accommodation	\$'000	4,140	1,969	1,566	3,573	4,735	2,126	10,814	12,000

(a) A review of the occupancy of individual caravan parks has resulted in reclassification in September quarter 1994 of a net 5 parks from predominantly long-term to predominantly short-term.

TABLE 3 — SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		September 1993	December 1993	March 1994	June 1994	September 1994	December 1994	December 1993	December 1994
Letting entities	No.	10	10	10	11	10	8
Flats, units and houses									
Single bedroom	No.	149	143	142	167	166	126
Multiple bedroom	No.	105	108	108	157	152	97
Total flats, units and houses	No.	254	251	250	324	318	223
Bed spaces	No.	983	1,027	1,022	1,267	1,224	891
Employment (persons) (a)	No.	54	63	50	82	70	46
Unit nights occupied	No.	18,535	13,704	14,355	21,597	24,344	12,581	60,268	72,877
Unit occupancy rate	per cent	79.3	60.5	63.8	73.2	83.2	61.3	65.9	71.6
Unit lettings	No.	5,329	3,765	3,962	5,143	6,280	2,927	15,259	18,312
Average length of stay	days	3.5	3.6	3.6	4.2	3.9	4.3	3.9	4.0
Takings from accommodation	\$'000	1,469	971	898	1,737	2,097	789	4,353	5,521

(a) Employment numbers exclude real estate agents and their employees.

TABLE 4 — SUMMARY OF VISITOR HOSTELS, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		September 1993	December 1993	March 1994	June 1994	September 1994	December 1994	December 1993	December 1994
Establishments	No.	40	39	39	36	35	35
Bed spaces	No.	3,025	2,994	2,944	2,776	2,794	2,740
Employment (persons)	No.	176	160	141	168	149	134
Guest nights	No.	169,023	116,606	100,413	130,561	157,099	109,376	528,013	497,449
Bed occupancy rate	per cent	60.7	42.3	38.1	52.2	61.8	43.4	47.1	48.8
Guest arrivals	No.	71,247	50,754	51,868	66,572	67,389	51,221	227,252	237,050
Average length of stay	days	2.4	2.3	1.9	2.0	2.3	2.1	2.3	2.1
Takings from accommodation	\$'000	1,983	1,436	1,279	1,662	1,964	1,394	6,307	6,299

TABLE 5 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY ESTABLISHMENT SIZE,
NORTHERN TERRITORY

Particulars	Establishment size (number of rooms)						Northern Territory
	5-9	10-15	16-25	26-50	51-100	101+	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
<i>December quarter 1993</i>							
Establishments	6	8	19	19	27	13	92
Guest rooms	42	101	390	708	2,005	2,036	5,282
Bed spaces	115	290	1,241	2,087	5,488	5,888	15,109
Employment (persons)	38	74	169	351	1,018	1,218	2,868
<i>December quarter 1994</i>							
Establishments	6	8	22	19	26	14	95
Guest rooms	40	101	458	705	1,949	2,176	5,429
Bed spaces	115	292	1,457	2,136	5,466	6,433	15,899
Employment (persons)	34	88	186	450	961	1,328	3,047
ROOM NIGHTS OCCUPIED							
<i>December quarter 1993</i>	820	3,970	15,322	29,796	84,348	112,924	247,180
<i>1994</i>							
October	296	1,354	7,999	12,520	37,455	55,791	115,415
November	239	1,408	6,456	9,885	30,780	48,822	97,590
December	277	1,294	5,485	7,959	22,860	34,369	72,244
<i>December quarter 1994</i>	812	4,056	19,940	30,364	91,095	138,982	285,249
ROOM OCCUPANCY RATES (per cent)							
<i>December quarter 1993</i>	21.2	42.7	42.7	45.9	45.7	60.3	50.9
<i>1994</i>							
October	23.9	43.2	56.3	57.3	62.0	82.7	68.6
November	19.9	46.5	47.0	46.7	52.6	74.8	59.9
December	22.3	41.3	38.6	36.4	37.8	51.0	42.9
<i>December quarter 1994</i>	22.1	43.7	47.3	46.8	50.8	69.4	57.1
GUEST NIGHTS							
<i>December quarter 1993</i>	1,468	6,120	25,801	52,655	139,396	184,079	409,519
<i>1994</i>							
October	509	2,189	14,282	21,559	63,449	94,493	196,481
November	382	2,011	10,370	15,452	49,749	82,747	160,711
December	438	2,250	9,609	14,290	39,920	59,193	125,700
<i>December quarter 1994</i>	1,329	6,450	34,261	51,301	153,118	236,433	482,892
BED OCCUPANCY RATES (per cent)							
<i>December quarter 1993</i>	13.9	22.9	22.6	27.5	27.6	34.0	29.5
<i>1994</i>							
October	14.3	24.2	31.6	32.6	37.4	47.4	39.9
November	11.1	23.0	23.7	24.1	30.3	42.9	33.7
December	12.3	24.9	21.3	21.6	23.6	29.7	25.5
<i>December quarter 1994</i>	12.6	24.0	25.6	26.1	30.4	39.9	33.0
GUEST ARRIVALS							
<i>December quarter 1993</i>	1,312	4,623	11,742	25,176	68,444	94,506	205,803
<i>1994</i>							
October	393	1,465	6,659	10,587	28,132	47,173	94,409
November	370	1,165	4,920	7,440	22,939	39,392	76,226
December	417	1,759	4,603	6,957	18,756	28,768	61,260
<i>December quarter 1994</i>	1,180	4,389	16,182	24,984	69,827	115,333	231,895
AVERAGE LENGTH OF STAY (days)							
<i>December quarter 1993</i>	1.1	1.3	2.2	2.1	2.0	1.9	2.0
<i>December quarter 1994</i>	1.1	1.5	2.1	2.1	2.2	2.1	2.1
TAKINGS FROM ACCOMMODATION (\$'000)							
<i>December quarter 1993</i>	31	187	832	1,546	5,544	11,357	19,496
<i>1994</i>							
October	13	71	483	758	2,674	5,698	9,698
November	10	61	374	577	2,041	4,881	7,945
December	11	62	315	461	1,532	3,450	5,832
<i>December quarter 1994</i>	35	194	1,172	1,796	6,247	14,030	23,474

TABLE 6A—HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING BY STATISTICAL DIVISION, NORTHERN TERRITORY

Particulars	Darwin (SD)				Northern Territory - Balance (SD)			
	Star grading			Total	Star grading			Total
	2	3, 4 and 5	Ungraded and 1		2	3, 4 and 5	Ungraded and 1	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
<i>December quarter 1993</i>								
Establishments	9	8	9	26	29	18	19	66
Guest rooms	442	999	234	1,675	1,349	1,851	407	3,607
Bed spaces	1,299	2,481	690	4,470	3,814	5,663	1,162	10,639
Employment (persons)	235	1,046	87	1,368	446	857	197	1,500
<i>December quarter 1994</i>								
Establishments	9	7	11	27	29	18	21	68
Guest rooms	482	943	360	1,785	1,363	1,836	445	3,644
Bed spaces	1,438	2,444	1,061	4,943	3,932	5,759	1,265	10,956
Employment (persons)	261	1,029	135	1,425	489	911	222	1,622
ROOM NIGHTS OCCUPIED								
<i>December quarter 1993</i>	26,048	54,938	11,968	92,954	44,491	96,423	13,312	154,226
<i>1994</i>								
October	10,910	25,248	6,652	42,810	21,915	45,019	5,671	72,605
November	10,310	22,837	6,275	39,422	16,029	37,159	4,980	58,168
December	7,109	16,443	5,428	28,980	11,776	27,525	3,963	43,264
<i>December quarter 1994</i>	28,329	64,528	18,355	111,212	49,720	109,703	14,614	174,037
ROOM OCCUPANCY RATES (per cent)								
<i>December quarter 1993</i>	64.1	59.8	56.1	60.4	35.8	56.6	35.6	46.5
<i>1994</i>								
October	73.0	86.4	59.6	77.4	51.9	79.1	41.1	64.3
November	71.3	80.7	58.1	73.6	39.2	67.5	37.3	53.2
December	47.6	56.2	48.6	52.4	27.9	48.4	28.7	38.3
<i>December quarter 1994</i>	63.9	74.4	55.4	67.7	39.7	64.9	35.7	51.9
GUEST NIGHTS								
<i>December quarter 1993</i>	44,291	87,807	18,858	150,956	75,371	159,076	24,116	258,563
<i>1994</i>								
October	19,156	39,227	11,018	69,401	38,243	78,487	10,350	127,080
November	18,193	36,522	10,360	65,075	25,624	61,890	8,122	95,636
December	12,764	26,696	9,530	48,990	20,841	48,280	7,589	76,710
<i>December quarter 1994</i>	50,113	102,445	30,908	183,466	84,708	188,657	26,061	299,426
BED OCCUPANCY RATES (per cent)								
<i>December quarter 1993</i>	37.1	38.5	29.9	36.7	21.5	30.5	22.6	26.4
<i>1994</i>								
October	43.0	51.8	33.5	45.3	31.4	44.0	26.4	37.4
November	42.2	49.8	32.5	43.9	21.7	35.8	21.4	29.1
December	28.6	35.2	29.0	32.0	17.1	27.0	19.4	22.6
<i>December quarter 1994</i>	37.9	45.6	31.7	40.3	23.4	35.6	22.4	29.7
GUEST ARRIVALS								
<i>December quarter 1993</i>	15,925	33,142	7,244	56,311	46,557	89,182	13,753	149,492
<i>1994</i>								
October	8,113	18,960	3,793	30,866	17,945	38,333	7,265	63,543
November	6,131	14,678	3,104	23,913	13,502	33,663	5,148	52,313
December	5,331	10,588	3,054	18,973	12,469	24,541	5,277	42,287
<i>December quarter 1994</i>	19,575	44,226	9,951	73,752	43,916	96,537	17,690	158,143
AVERAGE LENGTH OF STAY (days)								
<i>December quarter 1993</i>	2.8	2.6	2.6	2.7	1.6	1.8	1.8	1.7
<i>December quarter 1994</i>	2.6	2.3	3.1	2.5	1.9	2.0	1.5	1.9
TAKINGS FROM ACCOMMODATION (\$'000)								
<i>December quarter 1993</i>	1,546	5,044	563	7,153	2,470	9,310	564	12,344
<i>1994</i>								
October	747	2,496	341	3,585	1,379	4,431	303	6,113
November	638	2,157	297	3,091	900	3,682	272	4,854
December	435	1,556	266	2,257	671	2,685	219	3,575
<i>December quarter 1994</i>	1,820	6,208	904	8,933	2,950	10,797	794	14,541

TABLE 6B—HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING,
NORTHERN TERRITORY

Particulars	Licensed hotels with facilities	Motels and guest houses	Star grading				Ungraded	Northern Territory
			1	2	3	4 and 5		
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
<i>December quarter 1993</i>								
Establishments	29	63	14	38	21	5	14	92
Guest rooms	1,997	3,285	344	1,791	1,863	987	297	5,282
Bed spaces	5,626	9,483	1,017	5,113	5,433	2,711	835	15,109
Employment (persons)	1,801	1,067	126	681	856	1,047	158	2,868
<i>December quarter 1994</i>								
Establishments	30	65	15	38	20	5	17	95
Guest rooms	2,032	3,397	369	1,845	1,792	987	436	5,429
Bed spaces	5,873	10,026	1,080	5,370	5,493	2,710	1,246	15,899
Employment (persons)	1,952	1,095	168	750	845	1,095	189	3,047
ROOM NIGHTS OCCUPIED								
<i>December quarter 1993</i>	106,056	141,124	14,553	70,539	98,227	53,134	10,727	247,180
<i>1994—</i>								
October	47,994	67,421	5,586	32,825	44,029	26,238	6,737	115,415
November	43,114	54,476	4,962	26,339	36,523	23,473	6,293	97,590
December	31,544	40,700	3,881	18,885	27,375	16,593	5,510	72,244
<i>December quarter 1994</i>	122,652	162,597	14,429	78,049	107,927	66,304	18,540	285,249
ROOM OCCUPANCY RATES (per cent)								
<i>December quarter 1993</i>	57.7	46.7	46.0	42.8	57.3	58.5	39.6	50.9
<i>1994—</i>								
October	76.2	64.0	48.8	57.4	79.3	85.8	49.8	68.6
November	70.7	53.5	44.8	47.6	67.9	79.3	48.1	59.9
December	50.1	38.6	33.9	33.0	49.3	54.2	40.8	42.9
<i>December quarter 1994</i>	65.6	52.0	42.5	46.0	65.5	73.0	46.2	57.1
GUEST NIGHTS								
<i>December quarter 1993</i>	171,682	237,837	26,662	119,662	163,885	82,998	16,312	409,519
<i>1994—</i>								
October	78,677	117,804	9,674	57,399	75,415	42,299	11,694	196,481
November	69,452	91,259	8,283	43,817	61,114	37,298	10,199	160,711
December	52,466	73,234	7,316	33,605	48,265	26,711	9,803	125,700
<i>December quarter 1994</i>	200,595	282,297	25,273	134,821	184,794	106,308	31,696	482,892
BED OCCUPANCY RATES (per cent)								
<i>December quarter 1993</i>	33.2	27.3	28.5	25.4	32.8	33.3	21.4	29.5
<i>1994—</i>								
October	43.2	37.9	28.9	34.5	44.3	50.3	30.3	39.9
November	39.4	30.3	25.6	27.2	37.1	45.9	27.3	33.7
December	28.8	23.6	21.9	20.2	28.3	31.8	25.4	25.5
<i>December quarter 1994</i>	37.1	30.6	25.4	27.3	36.6	42.6	27.7	33.0
GUEST ARRIVALS								
<i>December quarter 1993</i>	88,014	117,789	11,826	62,482	80,561	41,763	9,171	205,803
<i>1994—</i>								
October	39,918	54,491	5,288	26,058	33,520	23,773	5,770	94,409
November	34,466	41,760	3,897	19,633	27,967	20,374	4,355	76,226
December	25,588	35,672	4,163	17,800	20,801	14,328	4,168	61,260
<i>December quarter 1994</i>	99,972	131,923	13,348	63,491	82,288	58,475	14,293	231,895
AVERAGE LENGTH OF STAY (days)								
<i>December quarter 1993</i>	2.0	2.0	2.3	1.9	2.0	2.0	1.8	2.0
<i>December quarter 1994</i>	2.0	2.1	1.9	2.1	2.2	1.8	2.2	2.1
TAKINGS FROM ACCOMMODATION (\$'000)								
<i>December quarter 1993</i>	10,470	9,027	527	4,016	8,269	6,086	599	19,496
<i>1994—</i>								
October	5,001	4,697	279	2,127	3,831	3,096	365	9,698
November	4,268	3,677	229	1,538	3,155	2,684	339	7,945
December	3,127	2,705	177	1,106	2,354	1,886	309	5,832
<i>December quarter 1994</i>	12,396	11,078	685	4,770	9,340	7,666	1,013	23,474

TABLE 7 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY SELECTED LOCAL GOVERNMENT AREAS,
NORTHERN TERRITORY

Particulars	Darwin City (a)	Alice Springs (T)	Katherine (T)	Tennant Creek (T)
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT				
<i>December quarter 1993</i>				
Establishments	26	22	8	4
Guest rooms	1,675	1,615	475	185
Bed spaces	4,470	4,820	1,315	490
Employment (persons)	1,368	486	166	42
<i>December quarter 1994</i>				
Establishments	27	22	8	4
Guest rooms	1,785	1,597	477	189
Bed spaces	4,943	4,905	1,324	492
Employment (persons)	1,425	576	232	33
ROOM NIGHTS OCCUPIED				
<i>December quarter 1993</i>	92,954	67,169	17,679	5,348
<i>1994</i>				
October	42,810	34,815	7,984	2,028
November	39,422	24,402	6,782	2,134
December	28,980	17,799	5,150	1,627
<i>December quarter 1994</i>	111,212	77,016	19,916	5,789
ROOM OCCUPANCY RATES (per cent)				
<i>December quarter 1993</i>	60.4	45.2	40.5	31.4
<i>1994</i>				
October	77.4	70.3	54.0	34.6
November	73.6	50.9	47.4	37.6
December	52.4	36.0	34.8	27.8
<i>December quarter 1994</i>	67.7	52.4	45.4	33.3
GUEST NIGHTS				
<i>December quarter 1993</i>	150,956	108,804	26,694	9,199
<i>1994</i>				
October	69,401	61,900	12,732	3,430
November	65,075	39,987	10,057	3,301
December	48,990	31,318	8,478	3,010
<i>December quarter 1994</i>	183,466	133,205	31,267	9,741
BHD OCCUPANCY RATES (per cent)				
<i>December quarter 1993</i>	36.7	24.5	22.1	20.4
<i>1994</i>				
October	45.3	40.7	31.0	22.5
November	43.9	27.2	25.3	22.4
December	32.0	20.6	20.7	19.7
<i>December quarter 1994</i>	40.3	29.5	25.7	21.5
GUEST ARRIVALS				
<i>December quarter 1993</i>	56,371	56,590	12,129	7,012
<i>1994</i>				
October	30,866	23,553	6,982	2,961
November	23,913	18,593	5,589	2,253
December	18,973	14,365	4,136	2,176
<i>December quarter 1994</i>	73,752	56,511	16,707	7,390
AVERAGE LENGTH OF STAY (days)				
<i>December quarter 1993</i>	2.7	1.9	2.2	1.3
<i>December quarter 1994</i>	2.5	2.4	1.9	1.3
TAKINGS FROM ACCOMMODATION (\$'000)				
<i>December quarter 1993</i>	7,133	4,528	834	287
<i>1994</i>				
October	3,585	2,513	446	108
November	3,091	1,702	358	109
December	2,257	1,168	278	84
<i>December quarter 1994</i>	8,933	5,383	1,081	301

(a) As there are no in-scope establishments outside the Darwin City boundaries, data for Darwin City are the same as for the Darwin Statistical Division.

TABLE 8 — HOLIDAY FLATS AND UNITS BY STATISTICAL DIVISION, NORTHERN TERRITORY

<i>Particulars</i>	<i>Darwin (SD)</i>	<i>Northern Territory - Balance (SD)</i>	<i>Northern Territory</i>
LETTING ENTITIES, CAPACITY AND EMPLOYMENT			
<i>December quarter 1993—</i>			
Letting entities	6	4	10
Flats, units and houses			
Single bedroom	73	70	143
Multiple bedroom	94	14	108
<i>Total flats, units and houses</i>	<i>167</i>	<i>84</i>	<i>251</i>
Bed spaces	652	375	1,027
Employment (persons) (a)	41	22	63
<i>December quarter 1994—</i>			
Letting entities	6	2	8
Flats, units and houses			
Single bedroom	n.p.	n.p.	126
Multiple bedroom	n.p.	n.p.	97
<i>Total flats, units and houses</i>	<i>n.p.</i>	<i>n.p.</i>	<i>223</i>
Bed spaces	n.p.	n.p.	891
Employment (persons) (a)	n.p.	n.p.	46
UNIT NIGHTS OCCUPIED			
<i>December quarter 1993</i>	<i>9,313</i>	<i>4,391</i>	<i>13,704</i>
<i>1994—</i>			
October	n.p.	n.p.	4,572
November	n.p.	n.p.	4,151
December	n.p.	n.p.	3,858
<i>December quarter 1994</i>	<i>n.p.</i>	<i>n.p.</i>	<i>12,581</i>
UNIT OCCUPANCY RATES (per cent)			
<i>December quarter 1993</i>	<i>60.6</i>	<i>60.1</i>	<i>60.5</i>
<i>1994—</i>			
October	n.p.	n.p.	66.1
November	n.p.	n.p.	62.0
December	n.p.	n.p.	55.8
<i>December quarter 1994</i>	<i>n.p.</i>	<i>n.p.</i>	<i>61.3</i>
UNIT LETTINGS			
<i>December quarter 1993</i>	<i>1,704</i>	<i>2,061</i>	<i>3,765</i>
<i>1994—</i>			
October	n.p.	n.p.	1,113
November	n.p.	n.p.	933
December	n.p.	n.p.	881
<i>December quarter 1994</i>	<i>n.p.</i>	<i>n.p.</i>	<i>2,927</i>
AVERAGE LENGTH OF STAY (days)			
<i>December quarter 1993</i>	<i>5.5</i>	<i>2.1</i>	<i>3.6</i>
<i>1994—</i>			
October	n.p.	n.p.	4.1
November	n.p.	n.p.	4.4
December	n.p.	n.p.	4.4
<i>December quarter 1994</i>	<i>n.p.</i>	<i>n.p.</i>	<i>4.3</i>
TAKINGS FROM ACCOMMODATION (\$'000)			
<i>December quarter 1993</i>	<i>675</i>	<i>296</i>	<i>971</i>
<i>1994—</i>			
October	n.p.	n.p.	341
November	n.p.	n.p.	226
December	n.p.	n.p.	223
<i>December quarter 1994</i>	<i>n.p.</i>	<i>n.p.</i>	<i>789</i>

(a) Employment numbers exclude real estate agents and their employees.

TABLE 9—CARAVAN PARKS BY STATISTICAL AREA AND TYPE, NORTHERN TERRITORY

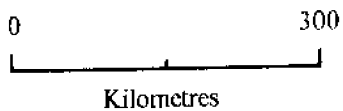
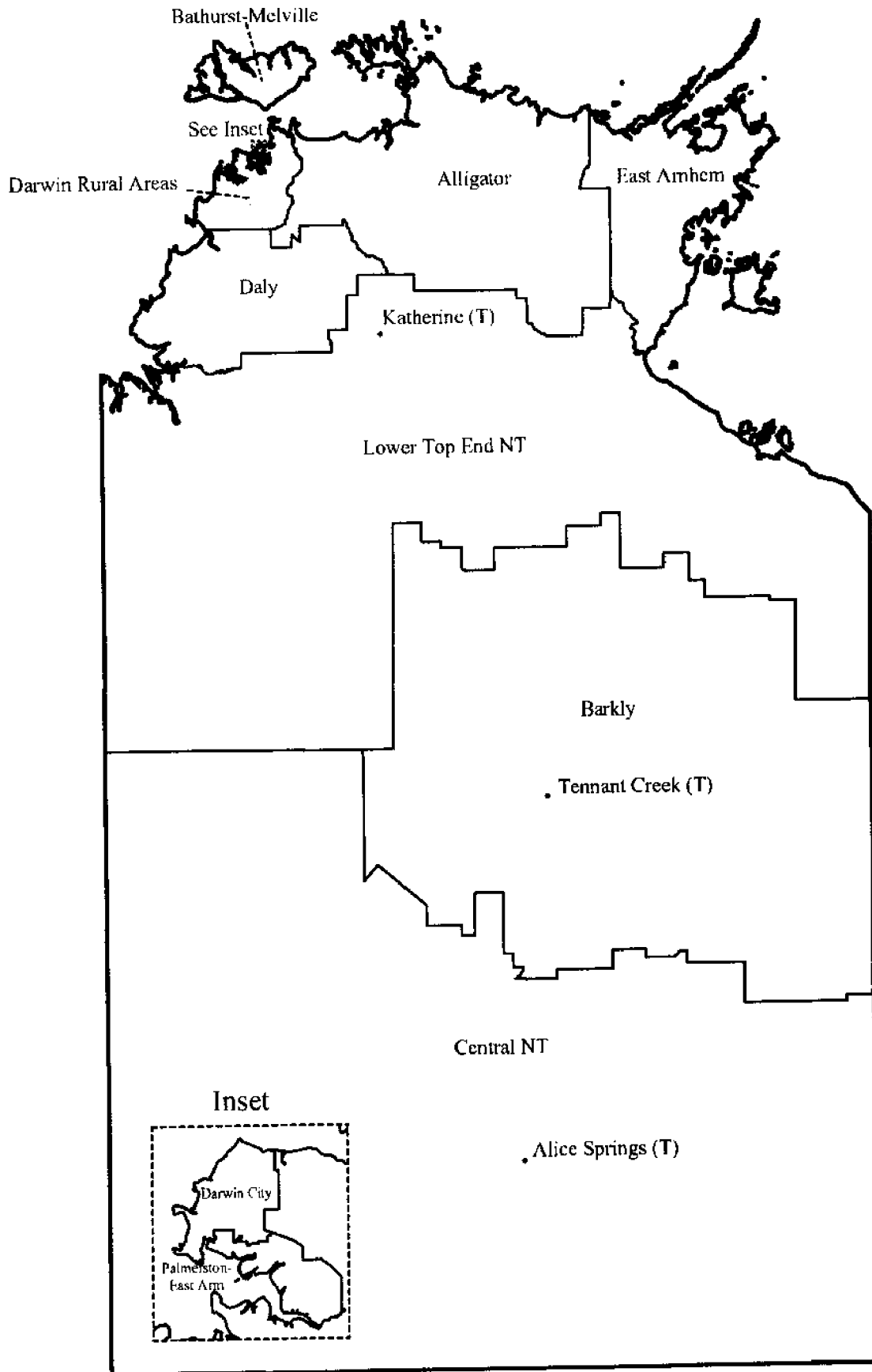
Particulars	Darwin (SD) and Alligator (SSD)	Darwin Rural Areas and Daly (SSDs)	Lower Top End Northern Territory (SSD)	Barkly (SSD)	Central Northern Territory (SSD)	Northern Territory		Total
						Short-term parks (a)	Long-term parks (a)	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
<i>December quarter 1993—</i>								
Establishments	10	18	23	10	19	55	25	80
Capacity								
On-site vans	27	162	13	22	90	65	249	314
Other powered sites	1,243	757	895	328	1,232	2,553	1,902	4,455
Unpowered sites	418	427	939	394	1,734	3,127	785	3,912
Cabins, flats, etc.	31	33	45	28	82	147	72	219
<i>Total capacity</i>	<i>1,719</i>	<i>1,379</i>	<i>1,892</i>	<i>772</i>	<i>3,138</i>	<i>5,892</i>	<i>3,008</i>	<i>8,900</i>
Sites occupied by long-term guests	353	278	82	20	320	182	871	1,053
Other sites permanently reserved	---	2	1	1	4	3	5	8
Employment (persons)	37	60	84	35	79	206	89	295
<i>December quarter 1994</i>								
Establishments	10	21	23	9	19	62	20	82
Capacity								
On-site vans	27	166	12	20	100	119	206	325
Other powered sites	1,247	812	904	344	1,239	2,981	1,565	4,546
Unpowered sites	568	504	891	383	1,735	3,445	636	4,081
Cabins, flats, etc.	41	63	40	28	85	179	78	257
<i>Total capacity</i>	<i>1,883</i>	<i>1,545</i>	<i>1,847</i>	<i>775</i>	<i>3,159</i>	<i>6,724</i>	<i>2,485</i>	<i>9,209</i>
Sites occupied by long-term guests	347	286	100	16	311	290	770	1,060
Other sites permanently reserved	---	2	1	---	2	2	3	5
Employment (persons)	37	64	86	32	76	222	73	295
SITE NIGHTS OCCUPIED								
<i>December quarter 1993</i>	<i>47,202</i>	<i>31,835</i>	<i>19,942</i>	<i>6,428</i>	<i>63,109</i>	<i>65,711</i>	<i>102,805</i>	<i>168,516</i>
<i>1994 -</i>								
October	20,084	13,181	8,008	2,903	28,943	41,244	31,875	73,119
November	15,598	10,710	6,104	1,755	19,541	26,187	27,521	53,708
December	13,679	10,445	5,283	1,613	17,236	21,026	27,230	48,256
<i>December quarter 1994</i>	<i>49,361</i>	<i>34,336</i>	<i>19,395</i>	<i>6,271</i>	<i>65,720</i>	<i>88,457</i>	<i>86,626</i>	<i>175,083</i>
SITE OCCUPANCY RATES (per cent)								
<i>December quarter 1993</i>	<i>29.8</i>	<i>25.1</i>	<i>11.5</i>	<i>9.1</i>	<i>21.9</i>	<i>12.1</i>	<i>37.1</i>	<i>20.6</i>
<i>1994 -</i>								
October	34.4	27.5	14.0	12.1	29.6	19.8	41.4	25.6
November	27.6	23.1	11.0	7.5	20.6	13.0	36.9	19.4
December	23.4	21.8	9.2	6.7	17.6	10.1	35.3	16.9
<i>December quarter 1994</i>	<i>28.5</i>	<i>24.2</i>	<i>11.4</i>	<i>8.8</i>	<i>22.6</i>	<i>14.3</i>	<i>37.9</i>	<i>20.7</i>
TAKINGS FROM ACCOMMODATION (\$'000)								
<i>December quarter 1993</i>	<i>397</i>	<i>365</i>	<i>246</i>	<i>95</i>	<i>865</i>	<i>949</i>	<i>1,019</i>	<i>1,969</i>
<i>1994 -</i>								
October	177	156	118	43	422	600	316	916
November	129	123	89	26	272	375	263	638
December	110	122	77	28	235	309	263	573
<i>December quarter 1994</i>	<i>416</i>	<i>401</i>	<i>283</i>	<i>96</i>	<i>930</i>	<i>1,284</i>	<i>842</i>	<i>2,126</i>

(a) A review of the occupancy of individual caravan parks has resulted in reclassification in September quarter 1994 of a net 5 parks from predominantly long-term to predominantly short-term.

TABLE 10—VISITOR HOSTELS BY STATISTICAL DIVISION, NORTHERN TERRITORY

<i>Particulars</i>	<i>Darwin (SD)</i>	<i>Northern Territory - Balance (SD)</i>	<i>Northern Territory</i>
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT			
<i>December quarter 1993—</i>			
Establishments	14	25	39
Bed spaces	1,297	1,697	2,994
Employment (persons)	58	102	160
<i>December quarter 1994—</i>			
Establishments	12	23	35
Bed spaces	1,021	1,719	2,740
Employment (persons)	55	79	134
GUEST NIGHTS			
<i>December quarter 1993</i>	<i>49,347</i>	<i>67,259</i>	<i>116,606</i>
<i>1994—</i>			
October	17,941	25,623	43,564
November	14,190	22,608	36,798
December	11,819	17,195	29,014
<i>December quarter 1994</i>	<i>43,950</i>	<i>65,426</i>	<i>109,376</i>
BED OCCUPANCY RATES (per cent)			
<i>December quarter 1993</i>	<i>41.4</i>	<i>43.1</i>	<i>42.3</i>
<i>1994—</i>			
October	56.7	48.1	51.3
November	46.3	43.8	44.8
December	37.3	32.3	34.2
<i>December quarter 1994</i>	<i>46.8</i>	<i>41.4</i>	<i>43.4</i>
GUEST ARRIVALS			
<i>December quarter 1993</i>	<i>16,211</i>	<i>34,543</i>	<i>50,754</i>
<i>1994—</i>			
October	6,502	13,481	19,983
November	5,316	12,644	17,960
December	4,373	8,905	13,278
<i>December quarter 1994</i>	<i>16,191</i>	<i>35,030</i>	<i>51,221</i>
AVERAGE LENGTH OF STAY (days)			
<i>December quarter 1993</i>	<i>3.0</i>	<i>1.9</i>	<i>2.3</i>
<i>1994—</i>			
October	2.8	1.9	2.2
November	2.7	1.8	2.0
December	2.7	1.9	2.2
<i>December quarter 1994</i>	<i>2.7</i>	<i>1.9</i>	<i>2.1</i>
TAKINGS FROM ACCOMMODATION (\$'000)			
<i>December quarter 1993</i>	<i>524</i>	<i>912</i>	<i>1,436</i>
<i>1994—</i>			
October	203	344	547
November	170	304	474
December	141	232	373
<i>December quarter 1994</i>	<i>514</i>	<i>880</i>	<i>1,394</i>

Northern Territory Statistical Subdivisions



EXPLANATORY NOTES

INTRODUCTION

1 This publication contains data for Northern Territory from a quarterly survey of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 31 December 1994.

SCOPE

2 Tourist accommodation establishments currently included in the survey comprise two groups:

- Establishments which provide predominantly short-term accommodation (i.e. for periods of less than 2 months) to the general public. These include:

Hotels, motels and guest houses, with facilities being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests.

NOTE: From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection. This change in scope resulted in the exclusion of one establishment which in the September quarter 1993 Survey aggregates for Northern Territory represented 1.1 per cent of hotel, motel and guest house establishments but accounted for a negligible proportion of accommodation capacity, occupancy and takings.

Holiday flats, units and houses (excluding establishments predominantly operated on a time share basis) which are operated by owners or managers who have sole letting rights to at least five flats, units or houses or by real estate agents for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.

Visitor hostels which provide accommodation to visitors on a bed basis (rather than by the room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis.

- *Caravan parks* which provide either predominantly short-term (i.e. for periods of less than 2 months) or predominantly long-term (i.e. for periods of 2 months or more) accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests.

3 Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.

4 Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

DEFINITIONS

5 *Number of establishments.* For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.

6 *Number of letting entities.* For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.

7 Capacity in terms of *Guest rooms, Bed spaces, Holiday units or Caravan park sites, etc.* is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.

8 *Bed spaces.* Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.

9 *Total caravan park capacity* comprises *On-site vans, Other powered sites, Unpowered sites and Cabins, etc.*

EXPLANATORY NOTES --continued

DEFINITIONS continued

10 Room nights available. The number of guest rooms available multiplied by the number of days for which they were available during the survey period. Includes operating periods only for establishments closing (other than for seasonal reasons) or opening during the survey period.

11 Occupancy in terms of Room nights, Unit nights or Site nights occupied refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period.

NOTE: From September quarter 1992, caravan park sites, etc. permanently reserved for 2 months or more at the end of the survey period but only casually occupied by their tenants have been recorded continuously as *Site nights occupied* irrespective of whether the tenants of individual sites were in residence on any particular night. (See also paragraph 14 below). Previously, usage of these sites was recorded as *Site nights occupied* only when their tenants were in the park.

12 Occupancy in terms of Guest nights refers to the total number of nights each paying guest stayed during the survey period.

13 Sites occupied by long-term guests. The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.

14 Other sites permanently reserved. The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.

15 Occupancy rates represent occupancy expressed as a percentage of total capacity available during the survey period – e.g.

$$\text{Room occupancy rate (\% for the period)} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$$

providing that, for establishments closing (other than for seasonal reasons) or opening during the period, the denominator of the above expression includes only operating periods.

16 Guest arrivals. The total number of paying guests counted only on the first night they stayed at the accommodation establishment.

17 Unit lettings. The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.

18 Average length of stay is expressed in number of days and calculated:

- for hotels, motels and guest houses and for visitor hostels, by dividing *Guest nights* by *Guest arrivals* and
- for holiday flats, units and houses, by dividing *Unit nights occupied* by *Unit lettings*.

19 Takings from accommodation. Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

20 Star grading. The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).

EXPLANATORY NOTES—continued

DEFINITIONS—continued

21 *Employment.* The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).

AUSTRALIAN STANDARD
GEOGRAPHICAL
CLASSIFICATION

22 Statistics presented in this publication have been classified according to the Australian Standard Geographical Classification (ASGC), Edition 2.4. This classification incorporates a number of hierarchic structures of geographic areas. The appropriate spatial units of the main structure of the ASGC used in this publication are:

Statistical Local Areas (SLAs) which are legal Local Government Areas or equivalent spatial units which serve as the smallest type of spatial unit considered appropriate for the presentation of statistics which add, without gaps or overlaps, to;

Statistical Subdivisions (SSDs) which in turn represent another, higher hierarchic level and add, without gaps or overlaps, to;

Statistical Divisions (SDs) which in turn add, without gaps or overlaps, to;

The Northern Territory.

For more detailed information, refer to the ASGC (1216.0).

The Northern Territory comprises three SDs, i.e. Darwin, Northern Territory Balance, and Offshore Areas and Migratory. Only the first two of these units are appropriate for the presentation of statistics in this publication and together add to the Northern Territory.

UNPUBLISHED STATISTICS

23 The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

RELATED PUBLICATIONS

24 Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request.

25 Other ABS publications which may be of interest include:

Directory of Tourism Statistics (1130.0) (irregular: first and latest issue; 1991)

Overseas Arrivals and Departures, Australia (3401.0) (monthly)

Tourism Indicators Australia (8634.0) (quarterly)

Tourist Accommodation, Australia (8635.0) (quarterly)

26 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Publications Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the Catalogue and *Publications Advice* are available from any ABS office.

SYMBOLS AND
OTHER USAGES

n.a. not available
.. not applicable
--- nil or rounded to zero
(T) Town

27 Where figures have been rounded, discrepancies may occur between totals and sums of the component items.

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3 March 1995

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